

**TAMPA - HILLSBOROUGH COUNTY EXPRESSWAY AUTHORITY
BOARD WORKSHOP MEETING**

January 8, 2018 at 1:30 P. M.

Location: USF Health CAMLS, 124 S. Franklin Street, Tampa, FL 33602 2nd
Floor Executive Board Room

AGENDA

I. Workshop Purpose – Steve Reich

- Provide update on where we are today - achievements, inform & educate members on authority models and issues, identify issues for priority attention

II. Current Challenges/Issues for Authorities – Steve Reich

- Provide a background on the current position of the agency and revenue authorities generally
 - Benefits of the Revenue Authority Model
 - Current challenges facing authorities
 - Authority models (single purpose through multi-modal)
 - Appropriateness of various models

III. Strategic Blueprint Direction - Bob Frey

- Strategic Blueprint Overview
- Future Project Prioritization and Organizational Implications
 - Project identification criteria
 - Projects Out of Hillsborough County
 - Non-road project mobility opportunities

IV. Tolling – Rick Gobeille

- Provide insight into the development of toll policy options
 - Rate structure differences between SunPass and Video transactions;
 - General definition and range of approaches to rate setting
 - Discussion of THEA's current rate setting policy
 - Presentation of selected policies and discount programs in Florida and Nationally with historical context
 - Presentation of pre-prepared rate setting examples.
 - Development of priced managed lane timeframe and options
 - THEA Tolling Future Decisions – Manage Congestion? Encourage longer trips?

V. Strategic Initiative Direction for the Future– *Joe Waggoner*

- Re-Brand THEA
- Develop Strategy to Initiate County Partnerships
 - Establish Community Transportation Partnership Programs
 - Establish Advisory Board
 - Board Expansion, as needed
 - Board Makeup
 - Membership composition
 - Peer agency relationships
 - Process for new jurisdictional membership

VI. Next Steps