



## **NOTICE OF DECISION**

**Date:** July 22, 2020

**Project:** Marketing & Communications Services  
RFP No.: C-00720

On July 22, 2020, the Tampa Hillsborough Expressway Authority's (the Authority) Board of Directors authorized its staff to negotiate and execute a contract with **Playbook Public Relations** for Marketing & Communications Services. If negotiations are unsuccessful, staff shall negotiate with the next highest ranked firm, if necessary.

In addition, the Authority's Board of Directors authorized its staff to negotiate and execute a push-button contract with the second and third ranked firms.

All notices are posted on the Authority's website ([www.tampa-xway.com](http://www.tampa-xway.com)) and on the DemandStar system.

For questions regarding this notice, please contact the Authority's Procurement Manager, Man Le, [Man.Le@tampa-xway.com](mailto:Man.Le@tampa-xway.com).